

Lucid Brand Video ([view completed video](#))

Time: 30 Seconds

	Lucid Beds for the Whole Family
<p>The Young Adult <i>A young adult turns on a light inside a mostly unfurnished room. She sighs as she looks at the empty space. She pulls out her phone and buys a LURD21HBPARENT headboard, LUMPVALA pillow and ZNGT topper.</i></p>	Top reviewed products (Amazon 5-star image)
<p>The Toddler <i>A middle-aged parent buys a LU05FRPARENT mattress, 600 TC sheets, and Bamboo Jersey protector on an iPad for their toddler inside the room with a beat up/old crib.</i></p>	
<p>The Retirees <i>A retired couple notices the problem with their stacked pillows. Wife orders an L300 adjustable base and Lucid mattresses on the computer in their room.</i></p>	
<p>The Young Adult <i>Headboard and topper at the door</i></p>	
<p>The Toddler <i>Mattress and protector on the porch</i></p>	
<p>The Retirees <i>Adjustable Base and mattresses on the porch</i></p>	
<p>The Young Adult <i>Assembles headboard. Topper and pillow are laid out on the mattress</i></p>	<p>Headboards (Labeled) Toppers (Labeled) Pillows (Labeled)</p>
<p>The Toddler <i>Parents put the protector on the mattress, showing logo on mattress and protector tag. Toddler looks excited.</i></p>	<p>Mattresses (Labeled) Protectors (Labeled) Sheets (Labeled)</p>
<p>The Retirees <i>Older couple fiddles with the remote setting of their L300 adjustable base while sitting on the bed, smiling.</i></p>	<p>Adjustable Bases (Labeled) Easy Setup</p>
<p>The Young Adult <i>Face time with her parents in fully made bed.</i></p>	
<p>The Toddler</p>	

<i>Parent reads to the toddler in bed.</i>	
The Retirees <i>Man leans in to kiss his wife goodnight. She turns off the light.</i>	
	No matter where you are in life, comfort awaits.
	Lucid Beds for the Whole Family

Products to highlight:

LURD21HBPARENT Headboard

LUMPVALA Pillow

ZNGT Topper

LU05FRPARENT Mattress

600 TC Sheets

Bamboo Jersey Protector

L300 Adjustable Base

10-inch Mattress