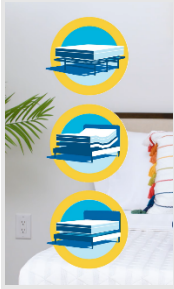
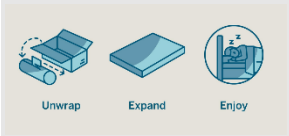




## Lucid Bounder Innerspring Mattress Script

Hi, I am \_\_\_\_\_ with Lucid. I'm here to introduce the Lucid Bounder 7-inch Innerspring Mattress. Fitting best with bunk beds, trundle beds, and RVs, the innerspring mattress is perfect for little ones under 70 pounds. It ships quickly and is easy to set up. Simply order the mattress to be delivered to your door, unbox, unroll, and allow 24 to 48 hours for it to expand. Composed with a layer of foam, a felt pad, and five and a half inches of Bonnell coils, this mattress brings a sturdy traditional feel to any bedroom. For the best life out of the mattress, we recommend a sturdy foundation to support the mattress and a Lucid mattress protector to protect against any unwanted spills. Create a new bedroom space that pairs perfectly with growing bodies. Sweet dreams and happy sleeping.

Script	On screen text or Graphics	Action	Shot
Hi, I am ____ with Lucid. I'm here to introduce the Lucid Bounder 7-Inch Innerspring Mattress.	<i>Text:</i> Lucid Comfort Bounder 7-Inch Innerspring Mattress	Start with talking head going into hero shot.	Hero shot
Fitting best with bunk beds, trundle beds, and RVs, the innerspring mattress is perfect for little ones under 70 pounds.	<i>Graphics showing a twin bed, bunk bed, and trundle bed on screen. example from linenspa</i> 	Graphics over talking head	
It ships quickly and is easy to set up. Simply order the mattress to be delivered to your door, unbox, unroll, and allow 24-48 hours for it to expand.	<i>Text:</i> Order online Unbox Unroll Allow 24-48 to expand  <i>(we could use our graphics we have for unboxing)</i> 	<i>Show process of ordering and unboxing the mattress</i>	Talent cutting box open Unrolling then graphic for the 24-48 hrs. If we don't have a box we will use the graphic.

<p>Composed with a layer of foam, a felt pad, and five and a half inches of Bonnell coils, this mattress brings a sturdy traditional feel to any bedroom.</p>	<p>1.2" foam 750g felt pad 5.5" Bonnell coils</p> <p><i>Label layers with on screen text and/or graphic of layers</i></p> <p><i>Examples -</i></p>  <p>Or</p> 	<p>Use the graphic with callouts here</p>	<p>Graphic with callouts</p>
<p>For the best life out of the mattress, we recommend a sturdy foundation to support the mattress and a Lucid mattress protector to protect against any unwanted spills. Create a new bedroom space that pairs perfectly with growing bodies.</p>	<p>Text - "Protect against any unwanted spills" Or a graphic of a mattress protector?</p>	<p>Hero shot of a mattress protector on a mattress</p>	<p>Hero shot</p>
<p>"Sweet dreams and happy sleeping."</p>	<p><i>Text:</i> Lucid Beds for the Whole Family</p>	<p>Talking head.</p>	